

# Real Air Wig

## For Medical Use



**Artificial high-quality wigs  
that surpass wigs made with human hair!**

### Company Background

HP Co., Ltd was established in 1996 as a hair accessories retail wholesaler as a part of Lightup Co., Ltd., and since 2000, has been involved in the manufacturing and sales of wigs as our main product.

Since 2014 we continued, through trial and error, jointly developed high-quality synthetic hair with a major spinning company, a new product that was released in 2017 – the “Real Air Wig” – an artificial high-quality wig that surpasses wigs made with human hair.

We do everything in-house to reduce costs and eliminate the middle man.

### Key Achievements

- **Winner of the World-Changing Entrepreneurs BIZCON in Saitama award 2018**
- Main market is hair-loss patients such as cancer or alopecia
- Sales increasing exponentially since product release in 2017 with no signs of slowing down
- Sold in a well-known kimono chain store around Japan
- Will be sold in over 600 stores of a big chain pharmacy as a medical wig



**HP CO., LTD.**

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Saitama

